

## **Cofece's Board of Commissioners appoints Juan Francisco Valerio Méndez as the new head of the Technical Secretariat**

**Mexico City, October 07, 2024.** The Board of Commissioners from the Federal Economic Competition Commission (Cofece) unanimously appointed Juan Francisco Valerio Méndez as its new Technical Secretary, who assumes his new position as of today. The Technical Secretary holds a Bachelor's degree in Economics, a Bachelor's degree in Political Science, and a Master's in Specialized Economic Analysis.

Juan Francisco Valerio Méndez has served in various areas of Cofece since 2007, so he has a deep understanding of the Commission's processes. Within the Planning, Liaison, and International Affairs Unit, his responsibilities included coordinating the monitoring and analysis of regulatory drafts and legislative initiatives, as well as drafting opinions to introduce competition principles into various regulations; he also served as a liaison with the Legislative Power, as well as with other agencies of the Federal Public Administration.

From 2014 to 2021, he led the Executive Directorate of Mergers, where he coordinated the analysis of mergers in multiple sectors (transport, heavy industries, automotive, chemical, pharmaceutical, agro-industrial, and financial, among others), as well as the establishment and development of strategies and approaches for analysis of mergers.

Until October 4, he served as the Director General of Regulated Markets, an area responsible for processing investigations into barriers to competition and essential facilities or issuing statements upon request about conditions of effective competition. Additionally, he conducted investigations stipulated by the Federal Economic Competition Law to order measures that eliminate barriers to competition or establish guidelines that regulate access to essential facilities that generate anti-competitive effects and consequently being able to issue statements of effective competition conditions or the lack thereof.

We thank Myrna Mustieles García, Director General of Legal Affairs, who served as the interim Technical Secretary in the period before today's appointment.

The commissioners and all public officers of the Commission wish him success in his new role.

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### **MORE COMPETITION FOR A STRONGER MEXICO**

*The Federal Economic Competition Commission safeguards competition and free market access.*

*Through its work, it seeks better conditions for consumers, that more services are supplied with higher quality, and that there is a "level playing field" for companies.*